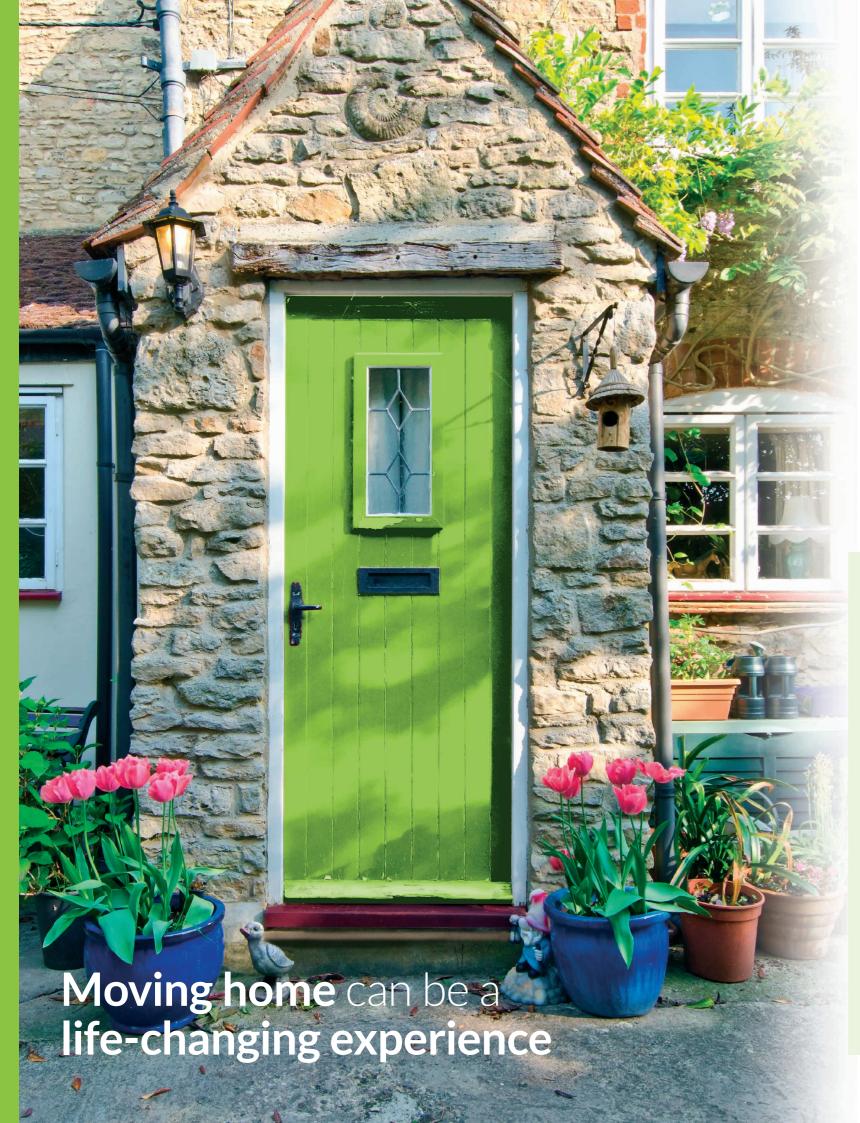


A complete sellers guide to our **stress free** and easy sales service









Moving home is not complicated but it can be a daunting prospect and we recognise that your home is probably the largest single investment you will ever make.

Buying and selling property is a very people orientated business and good communications are essential for a successful move. In recognising this we have employed an experienced sales team. Our talented and knowledgeable team of property specialists is among the most knowledgeable and experienced in estate agency in Southend on Sea and is genuinely committed to service with a personal touch.

All our staff are excellent communicators and are committed to providing the highest level of care and attention throughout the entire moving process.

We offer the widest range of property services in the vicinity, all under one roof, and will always strive to achieve the best price for your property without being unrealistic.

Our aim is simple: to provide the best possible service, assist you from start to finish and communicate regularly throughout the whole process – whatever your property matter.

Please take a few moments to read this brochure to discover why you should choose us.

## Why Choose Peak Property?

- √ Highly skilled team of professionals with in-depth local market knowledge
- ✓ Membership of the UK Association of Letting Agents
- ✓ Proven track record of selling success
- √ Specialist advice in selling of all types of property
- ✓ Global exposure of properties through our cutting edge website www.peakproperty.co.uk and major national portals including OntheMarket, Prime Location and Zoopla
- √ Free, no obligation pre-market appraisals
- ✓ Quality colour printed sales particulars with bespoke options and floor plans
- ✓ Comprehensive database of applicants matching quality buyers to properties
- ✓ Targeted national, regional and local advertising campaigns





to find out more and to view all our available properties please visit www.peakproperty.co.uk



"Activity and marketing does not stop until we sell your property"

Michelle Reeve - Director

## Our unique service, step by step

### 1 Free Market Appraisal

If you're thinking of selling your home, this FREE service will help you understand your home's current market position. We provide you with up to date information with regards to recent sales of comparable properties in your area so you can make an informed decision. An accurate market price of your property's worth creates competition and intense buyer interest.

### 2 Web Advertising

Your property will be instantly available on our bang up to date website — www.peakproperty.co.uk — with floor plans, photography and location maps. Your details will also be automatically sent to relevant applicants and also loaded onto primelocation.co.uk, OntheMarket.com and zoopla.co.uk, three of the leading property portals.

### 3 Window Displays

The benefit of good window displays in busy locations should not be underestimated in their ability to catch the eye and draw in potential buyers. Our office is located in the heart of Hamstel Road with prominent window displays.

### 4 Professional Photography

First impressions count and the first thing potential buyers see before they even pass the front door is the photographs of your property. We spend time, use professional cameras and skilled photography to capture the best pictures that will make your home sell quickly.

### **5** Impressive Full Colour Details

Your property will have its own sales details, designed to be eye catching and aesthetically pleasing. This comes complete with floor plans and the high quality photography that showcases your property and truly does it justice.





308593 operty.co.uk



Zoopla



### 6 Distinctive 'For Sale Boards'

These are an invaluable marketing tool clearly identifying a property and frequently generating interest from would be buyers that had not previously considered a move. Our distinctive For Sale boards are extremely prominent throughout Southend on Sea and surrounds.

### 7 Feedback & Contact

As a customer focused firm our number one priority is to keep you constantly updated on the marketing progress of your home. We endeavour to give feedback 24 hours after every viewing.

### **8** Accompanied Viewings

Accompanied viewings are offered seven days a week if required to all of our clients whether the property is vacant or occupied.

### **9** Sales Progression

Once we have Sold your property, our service doesn't stop there. We will regularly progress your sale and keep you informed of events as they occur, thereby eliminating any problems that may arise at an early stage. Our job is not done until the keys are handed over.



"I have just sold my property using Peak Property as my agent. I found them to be thoroughly professional with a comprehensive knowledge of the property business backed by years of experience. My sale was complicated by freeholder/leaseholder issues which were efficiently resolved enabling my property to complete before the lock down. Great communication and the backing of a good team means that I have no hesitation in giving Peak Property a Five star rating"

J Walmsley

"We used Peak Property to sell our late mothers bungalow and we cannot thank Michelle and her team enough. The team were extremely friendly and their advice and guidance was always professional. They remained patient with a nervous buyer and smoothed out any issues for us. The team went above and beyond what we would expect from an agent at a very difficult time. We would thoroughly recommend them"

J Walton



# Have you seen the signs?

With unrivalled success in Southend on Sea and surrounds we have sold an amazing amount of property in recent months and have buyers waiting to purchase in your area.

Our reputation as one of the areas leading agents is growing due to three things: Unrivalled marketing, professional & experienced staff and superb local knowledge.

If you are considering moving and would like a free no obligation valuation call our team today on 01702 808593















Very impressed with the speed and efficiency of Michelle and her family run business in matching our properties to potential purchasers. Very friendly and professional.

L Forbes, Southend on Sea

Superb service from all the staff - made the whole sale process simple and easy.

M Townsend, Southend on Sea



**Peak Property Estate and Letting Agents** 255 Hamstel Road, Southend on Sea Essex SS2 4LB T 01702 808593 E info@peakproperty.co.uk

www.peakproperty.co.uk













